

Individual Executive Member Decision

Title of Report:	Refresh of Adult Social Care Strategy 2011-12
Report to be considered by:	Individual Executive Member Decision
Date on which Decision is to be taken:	21 June 2011
Forward Plan Ref:	ID2299

Purpose of Report: Adult Social Care Strategy refresh 2011 -12.

Recommended Action: To approve Adult Social Care update 2011 - 12.

Reason for decision to be taken: Existing Adult Social Care Strategy runs from 2008 - 2011 and is due to be updated.

Reflecting the level of new and emerging policy through 2011/12, it is proposed that development and consultation on a new strategy would not be appropriate at this stage, we have therefore created a brief update to our current strategy. Our focus will continue on making the significant changes needed and we will look to develop a new strategy when the national direction, including local organisation and funding is more developed.

Statutory: **Non-Statutory:**
Other:

Other options considered: Development of longer term 3 year strategy, but for reasons identified above it is proposed that we would be in a better position to undertake this next year as national direction is clarified and local changes to our operational model are embedded.

Key background documentation: Putting People First in West Berkshire
Adult Social Care Strategy 2008 - 2011

A Vision for Adult Social Care: Capable Communities and Active Citizens' (DH November 2010)

'Think Local Act Personal' (November 2010) - A sector-wide commitment to moving forward with personalisation and community-based support

Portfolio Member Details	
Name & Telephone No.:	Councillor Joe Mooney - Tel (0118) 9412649
E-mail Address:	jmooney@westberks.gov.uk
Contact Officer Details	
Name:	Teresa Bell
Job Title:	Corporate Director - Community Services
Tel. No.:	01635 519730
E-mail Address:	tbell@westberks.gov.uk

Implications

Policy:	None
Financial:	None
Personnel:	None
Legal/Procurement:	None
Environmental:	None
Partnering:	None
Property:	None
Risk Management:	None
Community Safety:	None
Equalities:	EIA Stage 1- attached

Consultation Responses

Members:

Leader of Council:	Councillor Graham Jones
Overview & Scrutiny Management Commission Chairman:	Councillor Brian Bedwell
Ward Members:	N/A
Opposition Spokesperson:	Councillor Julian Swift-Hook

Local Stakeholders:

Officers Consulted:	Teresa Bell, June Graves and Jan Evans
Trade Union:	N/A

NOTE: The section below does not need to be completed if your report will not progress beyond Corporate or Management Board.

Is this item subject to call-in.	Yes: <input checked="" type="checkbox"/>	No: <input type="checkbox"/>
<p>If not subject to call-in please put a cross in the appropriate box:</p> <p>The item is due to be referred to Council for final approval <input type="checkbox"/></p> <p>Delays in implementation could have serious financial implications for the Council <input type="checkbox"/></p> <p>Delays in implementation could compromise the Council's position <input type="checkbox"/></p> <p>Considered or reviewed by O&SMC or associated Task Groups within preceding six months <input type="checkbox"/></p> <p>Item is Urgent Key Decision <input type="checkbox"/></p>		

Executive Summary

1. Introduction

- 1.1 **'Putting People First in West Berkshire'** 2008 – 2011 our strategy for adult social care, explained our programme of change to transform Adult Social Care, with the aim of offering support which is personal and individual to the needs of our customers, as part of the 'Putting People First' reforms. Following extensive consultation, this document was formally approved by West Berkshire Council on 13th November, 2008.
- 1.2 The transformation of adult social care has required major changes for users, carers, providers and the Council. We have taken significant steps in redesigning the way that we provide care and support and we intend to build strongly on the progress we have made. The principles of personalisation and self-directed care have been at the centre of this change, aiming to give people the control, resources and confidence to achieve their support needs.
- 1.3 The Coalition Government has stated its commitment to continuing the reform of social care in England through extending the roll out of personalisation and Personal Budgets. It is clear that the general direction of travel for health and social care is towards greater choice and personal responsibility, integrated services and partnership working, underpinned by a leaner, more outcome focussed and outward facing role for the public sector.

Significant changes for health and social care have already been heralded through the new Health & Social Care Bill (January 2011) and the Public Health White Paper (December 2010). 'A Vision for Adult Social Care: Capable Communities and Active Citizens' (DH November 2010) outlines the timeline towards legislative reform and the new agenda for Adult Social Care in England during 2011 - 12.

2. Proposals

- 2.1 Reflecting the level of new and emerging policy through 2011/12, we are proposing that the development and consultation on a new strategy would not be appropriate at this stage; we have therefore created a brief update to our current strategy.
- 2.2 The strategy update will be published alongside the existing strategy to clarify how West Berkshire Council intends to respond to national direction and local issues during 2011 / 12 to continue to deliver transformational change to adult social care services.

3. Conclusion

- 3.1 The update to our Adult Social Care Strategy for 2011 -12 should be accepted.
- 3.2 Plans will be made to develop a longer term strategy from 2012 onwards once emerging policy is clarified. We will work to develop this in consultation with users / carers and stakeholders.

Executive Report

1. Introduction

1.1 **Putting People First in West Berkshire**, our strategy for adult social care, 2008 – 2011 was about transforming our services to:

- ★ Provide health and social care support which promotes the recovery, independence, inclusion, health and well-being of all people
- ★ Ensure people have the opportunity to exercise choice and control, developing their own solutions and support to shape their lives and the services they require;
- ★ Ensure that the services we provide are of high quality and ensure personal safety

This strategy reflected the national policy expressed in the previous government's White Paper 'Our Health, Our Care, Our Say: a new direction for Community Services' (DH 2006) and was approved by Executive in November 2008 following extensive consultation.

1.2 The transformation of adult social care has required major changes for users, carers, providers and the Council. We have taken significant steps in redesigning the way that we provide care and support and we intend to build strongly on the progress we have made. The principles of personalisation and self-directed care have been at the centre of this change, aiming to give people the control, resources and confidence to achieve their support needs.

2. New Context

2.1 The Coalition Government has stated its commitment to continuing the reform of social care in England through extending the roll out of personalisation and Personal Budgets. It is clear that the general direction of travel for health and social care is towards greater choice and personal responsibility, integrated services and partnership working, underpinned by a leaner, more outcome focussed and outward facing role for the public sector.

2.2 In this context, further significant changes for health and social care have already been heralded through the new Health & Social Care Bill (January 2011) and the Public Health White Paper (December 2010). 'A Vision for Adult Social Care: Capable Communities and Active Citizens' (DH November 2010) outlines the timeline towards legislative reform and the new agenda for Adult Social Care in England.

2.3 The Government has announced its intention to publish a Care & Support White Paper by the end of this year, with a view to implementing a Social Care Reform Bill by Spring 2012. In the intervening months, the Law Commission will publish a review of adult social care legislation and the national Commission on the Funding of Care and Support will be published in Summer 2011.

3. Moving our vision forward during 2011/ 12

3.1 Much of the original vision for West Berkshire remains valid, but terminology and thinking has moved forward. Our update strategy takes into account learnings from both national and local changes to date and the emerging national context including the following new directives for both Health & Social Care:

- '*A Vision for Adult Social Care: Capable Communities and Active Citizens*' (November 2010) identifies seven principles to delivering the new agenda for adult social care.

- The Partnership Agreement' – '*Think Local , Act Personal*' builds upon the original Putting People First concordat. It supports personalisation, but with greater emphasis on a community based approach

3.2 Our update strategy clearly sets out West Berkshire's response to the seven principles outlined in 'A Vision for Adult Social Care' over the following 12 months, providing clear evidence of how our original strategy is linked into this work and how we will continue to support the transformation of services.

3.3 This work programme has been developed and agreed in consultation with the Adult Social Care Senior Management team.

4. Delivering effective, quality social care

4.1 Locally, West Berkshire is committed to ensuring that the impact of adult social care has a positive outcome for individuals. Over 2011/12 we will further develop our own framework to ensure it aligns with new national expectations set out in '*Transparency in Outcomes – A Framework for Adult Social Care, March 2011*', to understand and measure how we deliver effective, quality social care.

5. Risks and capacity

5.1 West Berkshire's Medium Term Financial Strategy recognises that the primary risk for the Council for 2011 – 13 concerns those budgets which are demand led. The implementation of Putting People First has been transforming adult social care delivery so that the service is more sustainable, but even with these changes, increased demands and cuts to external grants has meant that the service has been under considerable pressure in the last couple of years.

5.2 Our update strategy highlights the actions undertaken to achieve identified savings in line with the implementation of the Putting People First strategy: reconfiguring day services; further extra care housing and personalisation.

5.3 In redesigning the adult social care workforce we have aimed to strengthen the focus on prevention and an improved first response. The new operating model has introduced new roles to reflect the ethos of Putting People First including comprehensive advice, information and guidance for all; further reablement; brokerage and support for personal budget users.

Appendices

Appendix A – Refresh of Adult Social Care Strategy

Appendix B – Putting People First in West Berkshire Adult Social Care Strategy 2008 -11